

# 7

## Ways To Get Funded



Your business idea is great, but you are still having trouble getting funded by an investors? Here are 7 ways you can find them.

#1

### Blogs

Many investors have their own blogs where they offer commentary on the business environment. Following them will allow you to get a better sense of their philosophy & values.

ProTip

Do engage with potential investors by leaving comments on their social media profiles and blogs.

### Social Networks & platforms

Follow investors on Twitter, Google+ or LinkedIn. Their comments, tweets, and status can actually help you get a better understanding of their styles, points of view, and the sorts of businesses that interest them.

#2

### Directories

Directories like, Angellist. Create a profile so you can check out potential investors' portfolios and let them learn about you.

Give specific info about your company, product, and team members, make it easy for people who are interested in your space to find you.

#3

### Online Startup Communities

Want to keep track of what investors are doing?

Some of the best places to follow potential investors include Gust, OurCrowd, EquityNet, and MicroVentures.

#4

### Media Coverage

Top investor will be covered by stories or you will see them commenting & giving their insights on various topics. Read what is written about them to get a sense of whether or not to approach them.

Body Text. Double click to edit

#5

#6

### Conferences & Events

Don't be afraid to approach an investor, if you see them at an event or conference.

ProTip

Don't monopolize the investors time.

### Intro's

Try to connect with a startup that was already been funded by the investor you are interested in. Ask questions, see if that investor is a good fit for you.

#7

